

e-Governance Conference Tallinn. Estonia 18-20 May 2021

# **A Digital Decade** in One Year

1000+ highly interested e-governance specialists from all over the world are expected to attend.

We inform, inspire, share ideas and foster high-level connections with e-governance decision-makers and strategists.

egovconference.ee

# **PARTNERSHIP PROPOSAL**

Join us in shaping the discussions on e-governance by supporting our conference and participating at the EXPO.

Organised by the e-Governance Academy



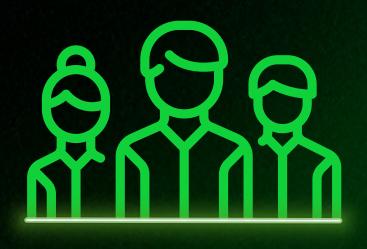
# **ONLINE CONFERENCE** + EXPO

The Conference takes a look at the New Normal – how the pandemic has shaped the design of e-governance, and a **Next Normal** – trends in e-governance that will shape the future of e-governance:

- How to keep up with the rapid changes and combine public and private sector forces?
- How to gain trust for using, storing and re-using personal data • online?
- Will the digital responsibility principles help guide governments and corporate players towards more sustainable and inclusive digital societies?
- What are the technological trends that influence a government's digital transformation plans?

The Conference Introduction Seminar on May 18th is part of the programme and presents the practical aspects of digital transformation.





# **Participants from more** than 110 countries

Governmental decision makers and strategists implementing national e-governance strategies.

**Donor organisations** supporting the development of open, transparent and efficient governance practices via IT solutions.

Business community developing e-governance applications and assisting governments with implementation.



# **Be part of the discussion!**

Being a part of the e-Governance Conference 2021 as a supporter will help you share your vision with e-governance decision-makers and strategists from around the world!

### Benefits

- Position your organisation as a key player in the field
- Have high-level discussions with customers, cooperation partners and other conference participants
- Introduce your organization with a branded profile to a wider audience and new contacts

Place your company at the forefront by taking part in our agenda and showcasing your solutions.

Raise market awareness by sharing your company's vision, knowledge and skills.

Please see the Supporter Packages information below.

### Get involved with the e-Governance Conference 2021!

### **Contact us!**

**Tiina Viiderfeld** tiina.viiderfeld@ega.ee for booking or personal offer

# **EXPO**

Being part of the e-Governance Conference 2021 as a virtual exhibitor will place you in the spotlight of governmental decision-makers who are looking for new solutions in e-governance.

### **Benefits**

## We offer a customisable interactive stand

- Network with high-level officials, donors and country delegations from around the world
- Promote your business by presenting your latest technologies
- Generate leads have discussions with potential new clients

- - live demos
  - chat and video calls
  - quizes, polls, awards
- Stage

## The virtual event platform is provided by Worksup

- Easy to use for exponents and participants
- All content and statistics will remain available for a month
- Technical support before and during the event to help you to set up your stand
- Ask for additional information!

### Introduce your company with a branded profile

Share videos, presentations and links about your products and services. Engage participants with

Present your company through a live interview on the virtual partner





# What we offer

Speaking slot at invited session or panel discussion

Workshop (related to the conference topics) at the Introduct on 18th of May

Company advertisement (max. 1 minutes) played at the confer

Free tickets to the Conference

Virtual EXPO stand

Live Interview at the Partner Stage

Information in the Conference Newsletter

Mentions in the conference press releases

Logo and profile on conference website EXPO page

Logo on the conference website front page Partners section

Logo on the opening presentation at the beginning of the conf

Logo in the conference introductory video

Logo in the conference **aftermovie** 

Data of conference participants (with contact information who have given the permission)

**Contact us!** Tiina Viiderfeld tiina.viiderfeld@ega.ee for booking or personal offer

### Get involved with the e-Governance Conference 2021!

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