

PARTNERSHIP PROPOSAL



**e-Governance
Conference**
Tallinn, Estonia
18-20 May 2021

A Digital Decade in One Year

1000+ highly interested e-governance specialists from all over the world are expected to attend.

We inform, inspire, share ideas and foster high-level connections with **e-governance decision-makers and strategists.**

egovconference.ee

Join us in **shaping the discussions on e-governance** by supporting our conference and participating at the EXPO.

ONLINE CONFERENCE

+ EXPO

The Conference takes a look at the **New Normal** – how the pandemic has shaped the design of e-governance, and a **Next Normal** – trends in e-governance that will shape the future of e-governance:

- How to keep up with the rapid changes and combine public and private sector forces?
- How to gain trust for using, storing and re-using personal data online?
- Will the digital responsibility principles help guide governments and corporate players towards more sustainable and inclusive digital societies?
- What are the technological trends that influence a government's digital transformation plans?

The Conference Introduction Seminar on **May 18th** is part of the programme and presents the practical aspects of digital transformation.

[View the Concept Note here](#)



Participants from more than 110 countries

Governmental decision makers and strategists implementing national e-governance strategies.

Donor organisations supporting the development of open, transparent and efficient governance practices via IT solutions.

Business community developing e-governance applications and assisting governments with implementation.



Be part of the discussion!

Being a part of the e-Governance Conference 2021 as a supporter **will help you share your vision with e-governance decision-makers and strategists from around the world!**

Benefits

- **Position your organisation as a key player** in the field
- **Have high-level discussions** with customers, cooperation partners and other conference participants
- **Introduce your organization** with a branded profile to a wider audience and new contacts

Place your company at the forefront by taking part in our agenda and showcasing your solutions.

Raise market awareness by sharing your company's vision, knowledge and skills.

Contact us!

Tiina Viiderfeld
tiina.viiderfeld@ega.ee
for booking or personal offer

Please see the Supporter Packages information below.



EXPO

Being part of the e-Governance Conference 2021 as a virtual exhibitor **will place you in the spotlight of governmental decision-makers who are looking for new solutions in e-governance.**

Benefits

- **Network with high-level officials, donors and country delegations** from around the world
- **Promote your business** by presenting your latest technologies
- **Generate leads** - have discussions with potential new clients

We offer a customisable interactive stand

- **Introduce your company with a branded profile**
- Share videos, presentations and links about your products and services.
- Engage participants with
 - **live demos**
 - **chat and video calls**
 - **quizzes, polls, awards**
- **Present your company** through a live interview on the virtual **partner Stage**

The virtual event platform is provided by Worksup

- Easy to use for exponents and participants
- All content and statistics will remain available for a month
- Technical support before and during the event to help you to set up your stand
- **Ask for additional information!**

What we offer

	Gold Partner 15 000€	Silver Partner 8 000€	Supporter 3 000€	ONLINE EXPO 1 500€
Speaking slot at invited session or panel discussion	✓	✓		
Workshop (related to the conference topics) at the Introductory Seminar on 18th of May	✓			
Company advertisement (max. 1 minutes) played at the conference	✓			
Free tickets to the Conference	50	20	200	5
Virtual EXPO stand	✓ priority placement	✓ priority placement		✓
Live Interview at the Partner Stage	15 min priority placement	10 min priority placement	7 min	5 min
Information in the Conference Newsletter	twice Priority placement	once	once	once
Mentions in the conference press releases	✓	✓		
Logo and profile on conference website EXPO page	✓	✓		✓
Logo on the conference website front page Partners section	✓	✓	✓	
Logo on the opening presentation at the beginning of the conference	✓	✓		
Logo in the conference introductory video	✓	✓	✓	
Logo in the conference aftermovie	✓	✓		
Data of conference participants (with contact information who have given the permission)	✓	✓		✓

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