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Security Challenges and Opportunities – For today & tomorrow

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intel®



World-changing Technology

Our Purpose

We create world-changing technology
that enriches the lives of every person on Earth

How is the Security Landscape Shifting?

Attacks on the Rise

\$10.5
trillion

projected annual cybercrime cost to the world by 2025²

62%

of IT execs are increasing security solutions budgets³

75%

of companies attacked by Ransomware ran up to date endpoint protection software⁴

Increasing Regulation

GDPR

HIPAA

PCI

NIST

Increased Spending Year on Year

Worldwide Security Spending¹

2017: ~\$94Billion

2019: ~\$120 Billion

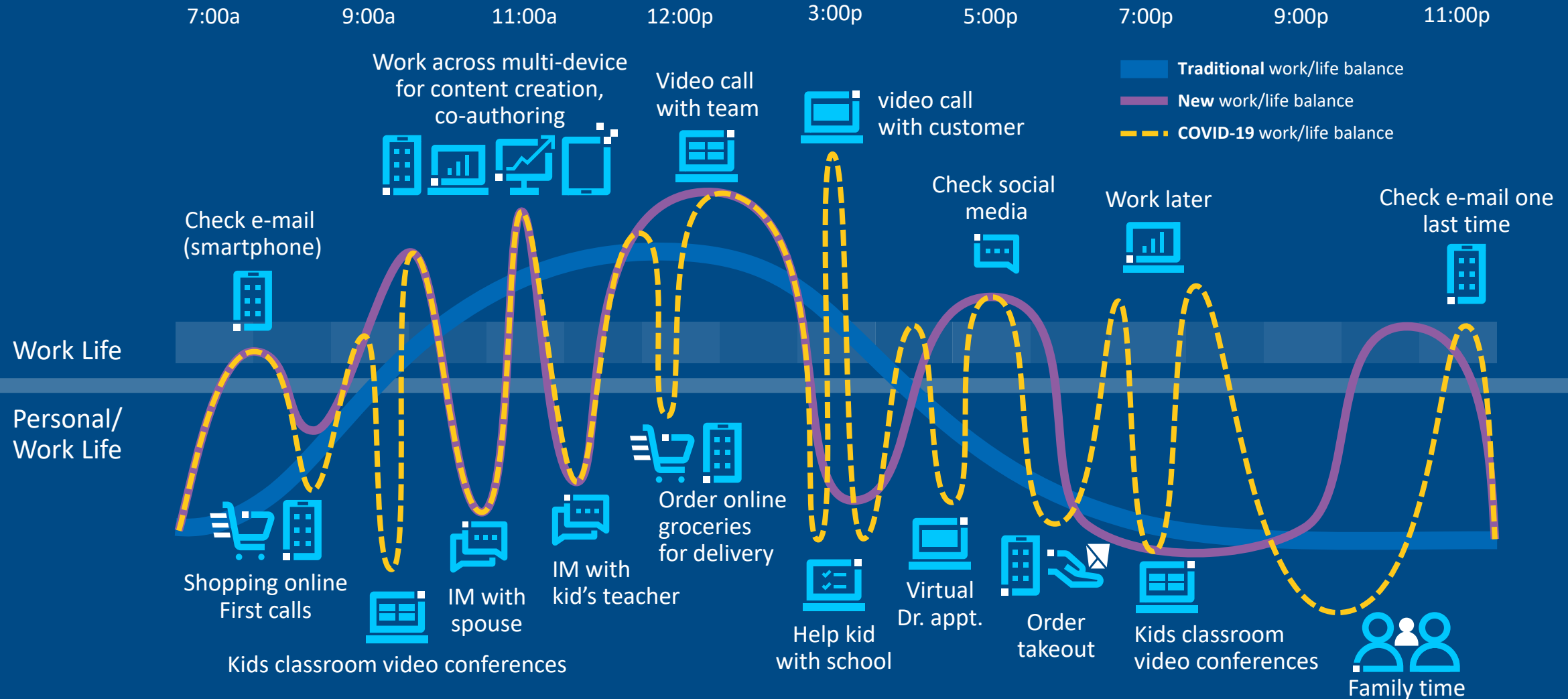
2020: ~\$132 Billion

2021: ~\$143.5 Billion forecast

1. IDC's Worldwide Security Spending Guide , V1 2021, February 2021
2. Cybersecurity Ventures, Cybercrime To Cost The World \$10.5 Trillion Annually By 2025 ([link](#))
3. IDG, GlobeNewswire, 2019 CIO Tech Poll, June 2019 ([link](#))
4. Sophos ([link](#))

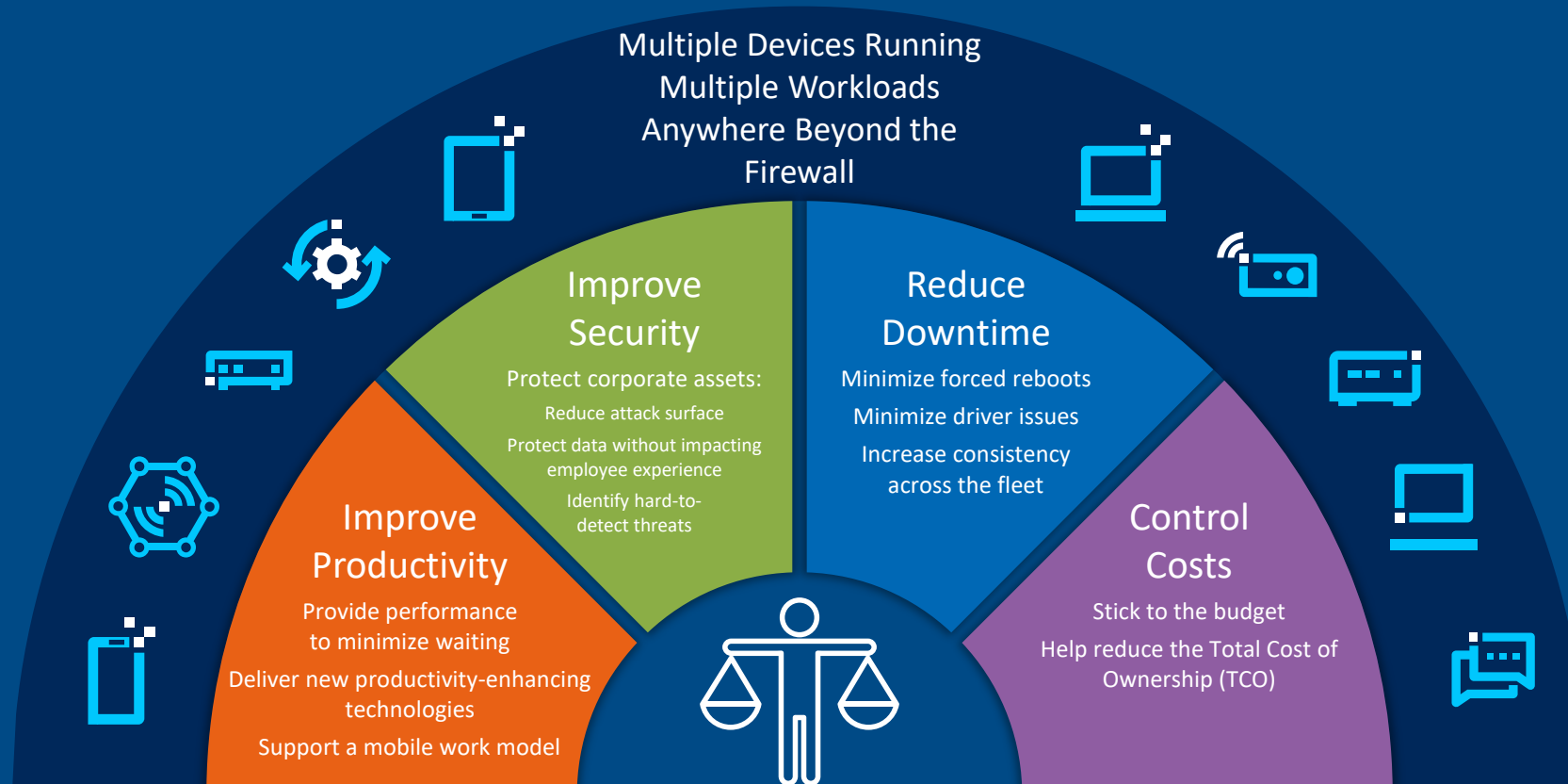
No product or component can be absolutely secure

A Day in The Life



Source: Intel IT

The IT Challenge: Balancing Top Priorities



Security engineered from the ground up can help IT be more strategic, take the pressure off the CISO, become more resilient and support the business

Intel's End-to-End Security Perspective



We orient our platforms to put security features inside to alleviate a lot of the pressures that the government CISOs are facing.



Security Starts with Intel

For years, Intel has inspired organizations to raise the bar in the way they think about keeping products secure. Intel hardware security has played a pivotal role in building trust for these innovations. Security is in our DNA: yesterday, today and tomorrow.



"We are on record as saying that VT is the most significant change to PC architecture this decade"

Martin Reynolds, Gartner Senior Analyst



Hardware-based root of trust

1992
Intel drives the formation of the Desktop Management Task Force, the first open system for PC security management

Intel's Advanced Configuration and Power Interface (ACPI) specification allowed consumers and system integrators to manage which device components are powered on and off, and to manage power consumption. This was an early step toward energy efficiency and power management. Intel's Advanced Configuration and Power Interface (ACPI) specification allowed consumers and system integrators to manage which device components are powered on and off, and to manage power consumption. This was an early step toward energy efficiency and power management.

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2004
Intel® Virtualization Technology (Intel® VT)

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Secure enclaves in hardware to help protect application code and data

2015
Intel® Software Guard Extensions (Intel® SGX)

Intel® Software Guard Extensions (Intel® SGX)



Intel® Hardware Shield addresses security needs on an increasingly remote workforce

2019
Intel Hardware Shield adds TXT-based trustworthy attestation to Intel® Runtime BIOS Resilience (Intel® IRBR) via Intel® System Security Report (Intel® ISSR)

2006
Intel Virtualization Technology for Directed I/O

Bakes cryptographic keys into the silicon at manufacture



2013
Intel® Platform Trust Technology (Intel® PTT) Integrated HW TPM2.0

Intel® Platform Trust Technology (Intel® PTT) Integrated HW TPM2.0



Intel engineers invented ground-breaking technology to help shut down an entire class of attacks that long evaded software only solution

2021
Intel® Control-flow Enforcement Technology (Intel® CET) now available as part of Intel Hardware Shield, on 11th Gen Intel® Core™ vPro® mobile processors

2007
Intel® Trusted Execution Technology (Intel® TXT)

Intel® Trusted Execution Technology (Intel® TXT)

Pervasive, accelerated encryption in areas where it was previously not possible



2009
Intel® Advanced Encryption Standard New Instructions (Intel® AES-NI)

Intel® Advanced Encryption Standard New Instructions (Intel® AES-NI)

Security @ Intel

Advanced Security Features

Innovative processor and device capabilities rooted in hardware to help provide maximum protection for customer data

Examples



Servers



Clients



IOT

Compute Lifecycle Assurance

Foundational security assurance & features built into every Intel product, maintained and managed across the entire lifecycle

BUILD

TRANSFER

OPERATE

RETIRE

Compute Lifecycle Assurance

Assuring platform integrity throughout the compute lifecycle



BUILD

Design, Source, Manufacture



TRANSFER

Distribute, Integrate



OPERATE

Provision, Manage, Update, Track



RETIRE

Wipe, EOL, Log, Second Life

Prevent

Resolve

Innovate

Lead

Built-in security to help protect your mission



BUILT FOR BUSINESS



Protected with
Intel® Hardware
Shield

Advanced Threat Protection

Hardware-powered, AI-enabled threat detection without a performance hit

Application & Data Protection

Achieved through virtualization-based security

Below-the-OS Security

Lock down memory in the BIOS against firmware attacks and enforce secure boot at the hardware level

APPS



OS



VM



HYPERVERSOR



BIOS/FIRMWARE



CPU



No product or component can be absolutely secure.

A Strategy Built for Modern Endpoint Security

A simple, effective security strategy to help CISOs modernize government IT



Buy the right
devices



Keep the devices
updated and patched



Layer in additional
services for greater
protection



BUILT FOR BUSINESS

Notices & Disclaimers

Intel technologies may require enabled hardware, software or service activation.

No product or component can be absolutely secure.

Your costs and results may vary.

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The Intel logo is centered on a solid blue background. It features the word "intel" in a white, lowercase, sans-serif font. A small blue square is positioned above the letter 'i'. To the right of the word "intel" is a registered trademark symbol (®).

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